

Svetlana Kharchenkova

Contact Details

Address: Arsenaalstraat 1, 2311 CT, Leiden, the Netherlands
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Education

- 2011 - 2017 PhD in sociology
 Amsterdam Institute for Social Science Research (AISSR), University of Amsterdam
- PhD title: “White Cubes in China: A Sociological Study of China’s Emerging Market for Contemporary Art”.
- 2009 - 2011 Research MA (formerly MPhil) in Area Studies, specialization Chinese Studies (*cum laude*)
 Leiden University, the Netherlands (minor in Dutch Studies)
- 2000 - 2006 Specialist (Russian five-year degree) in Theoretical and Applied Linguistics, specialization Mandarin Chinese
 Russian State University for the Humanities, Moscow
- 2004 - 2005 One-year exchange program in Chinese language and culture, advanced level
 Peking University, International College for Chinese Language Studies, Beijing

Academic Employment

- 2016 - present Lecturer at the Leiden University Institute for Area Studies (LIAS), School of Asian Studies, Leiden University (teaching position, three days per week)
- 2011 - 2015 PhD Researcher and lecturer, research project of dr. Olav Velthuis (PI) titled “The Globalization of High Culture: How Markets for Contemporary Art Develop in Brazil, Russia, India, and China” funded by the Dutch Science Foundation (VIDI grant, NWO), Amsterdam Institute for Social Science Research (AISSR), University of Amsterdam

Publications

- Kharchenkova, Svetlana (2018). “The Market Metaphors: Making Sense of the Emerging Market for Contemporary Art in China”. *Poetics: Journal of Empirical Research on Culture, the Media and the Arts*, <https://doi.org/10.1016/j.poetic.2018.06.001> (Impact factor: 1.080).
- Kharchenkova, Svetlana (2018). “Sketching the Art Scene: the Chinese Contemporary Art World and How It Has Been Created”. *A Chinese Journey. The Sigg Collection*. WBOOKS, in cooperation with Het Noordbrabants Museum, the Netherlands.
- Kharchenkova, Svetlana and Olav Velthuis (2017). “How to Become a Judgment Device: Valuation Practices and the Role of Auctions in the Emerging Chinese Art Market”. *Socio-Economic Review*, <https://doi.org/10.1093/ser/mwx057> (Impact factor: 2.661).
- Kharchenkova, Svetlana, Nataliya Komarova, and Olav Velthuis (2015). “Official Art Organizations in the Emerging Markets of China and Russia”, in: Olav Velthuis and Stefano Baia Curioni (eds.), *Cosmopolitan Canvases: The Globalization of Markets for Contemporary Art*, Oxford: Oxford University Press.
- Kharchenkova, Svetlana and Olav Velthuis (2015). “Evaluative Biography of Cynical Realism and Political Pop”, in: Berthoin Antal, Ariane, Michael Hutter and David Stark (eds.), *Moments of Valuation: Exploring Sites of Dissonance*, Oxford: Oxford

University Press.

Kharchenkova, Svetlana (2015). Book Review of *Between State and Market: Chinese Contemporary Art in the Post-Mao Era* by Jane DeBevoise, *The China Quarterly*, 221, 277-278. (Impact factor: 1.895).

Velthuis, Olav and Svetlana Kharchenkova (2014). "Kleine of Grote Hans? Over Dai Hanzhi: 5000 artists in Witte de With, Rotterdam" [Little or Big Hans? About Dai Hanzhi: 5000 artists in Witte de With, Rotterdam], Review of exhibition, *De Witte Raaf*, nr 172. November-December 2014.

Kharchenkova, Svetlana (2010). "Spatial and Social Segregation in Chinese Cities: the 'Urban Village' Phenomenon", *Shilin: Leiden University Journal of Young Sinology*, 1/1, 9-20. September 2010.

«Тайная дневная жизнь пекинских парков» [Secret Daily Life of Beijing Parks], *Россия-Китай. XXI век.* [Russia and China 21st Century], 58-60. May 2007.

«Пекин, куда ж несешься ты, дай ответ...» [Beijing, Whither Art Thou Racing? Give an Answer.], *Россия-Китай. XXI век.* [Russia and China 21st Century], 64-66. December 2006.

Working Papers

"Bringing Art Market Organizations to China: Cross-Border Isomorphism and Institutional Work". Revise and resubmit at the *China Quarterly*.

"Denegation of the 'Economy' in the Chinese Contemporary Art Market". In preparation.

Funding, Prizes, Honors, Scholarships

PhD Dissertation long-listed (14/74) for the Dutch dissertation award "Boekman Award for Art and Culture Policy" (2018). The evaluation procedure is ongoing.

Robert H. N. Ho Family Foundation Research Grant, administered by the Asia Art Archive (2018-2019). 5.000 USD.

Visiting scholar at the Chinese Academy of Social Sciences (CASS), research programme organized and fully funded by the Ministry of Culture of China and the Chinese Academy of Social Sciences (2017).

Best PhD paper Research Award, European Sociological Association, the Sociology of the Arts Research Network (2017). 500 euro prize.

Scholarship to participate in the Second International Summer School on China Studies at The Johns Hopkins University – Nanjing University Centre for Chinese and American Studies (2011). Waved tuition fee + daily stipend + 1.000 USD travel allowance.

Leiden University Excellence Scholarship, Platinum (highest possible) award to study for Research Master degree at Leiden University (2009 - 2011). Waved tuition fee + 20.000 euro stipend.

Full scholarship of the Ministry of Education of the People's Republic of China to study at Peking University (2004 – 2005). Waved tuition fee + a monthly stipend.

Full scholarship of the Ministry of Education of Russian Federation to study at Russian State University for the Humanities (2000 - 2006). Waved study fee + a monthly stipend.

First prize in student translation contest organized by Foreign Literature Monthly, Masters of Literary Translation Union, the Russian State University for the Humanities for translation of San Mao's story "Farewell to Rainy Season" from Chinese into Russian (2006).

A prize in the Chinese essay contest organized by the Embassy of People's Republic of China in Russia (2005).

International Conferences and Seminar Presentations

Art Market Consortium Meeting devoted to discussing international collaborations in the field of global art market studies, Erasmus University Rotterdam (2018) [invited].

“Everyday Legend” workshop on Chinese arts, University of Groningen (2017) [invited].

European Sociological Association (ESA) conference, Athens, Greece (2017).

Cultural Sociology Lowlands conference, Amsterdam (2017).

China Seminar Lecture Series, Leiden University (2017).

LIAS & LUCSoR Anthropology and Sociology Network Seminar, Leiden University (2016).

Shilin Symposium, Leiden University (2016) [invited].

“The Art Market in a Global Perspective” conference, University of Amsterdam (2016).

The Annual Meeting of the American Sociological Association (ASA), Chicago, IL (2015).

European Group for Organizational Studies (EGOS) Colloquium, Athens, Greece (2015).

Dag van Sociologie, VU University Amsterdam (2015).

Cultural Sociology Seminar, University of Amsterdam (2013 (with N. Komarova and O. Velthuis), 2014, 2015).

Score International Conference on Organizing Markets, Stockholm School of Economics (2014).

“Inverting Globalization” conference, University of Amsterdam (2014).

China Day, VU University Amsterdam (2014) [invited].

European Sociological Association (ESA) conference, “Sociology of Art” section, The Babeş-Bolyai University, Cluj-Napoca, Romania (2014).

European Sociological Association (ESA) conference, “Ethnography” section, University of Amsterdam (2014).

European Group for Organizational Studies (EGOS) PhD Pre-colloquium workshop, Erasmus University Rotterdam (2014).

Dag van Sociologie, University of Antwerp (2014).

China Seminar Lecture Series, Leiden University (2014) [invited].

Transasia seminar, University of Amsterdam (2013) [invited].

“Globalization of Art Markets” conference, University of Amsterdam (with N. Komarova and O. Velthuis) (2013).

“Chinese Art and Material Culture in a Global Context: Objects of Study and Disciplinary Frameworks” Symposium, Leiden University (2013) [invited].

International Convention for Asia Scholars (ICAS) conference, University of Macau (2013).

Seeing Matter(s): Materiality and Visuality Summer School, Heidelberg University, Karl Jaspers Centre for Advanced Transcultural Studies, Cluster of Excellence Asia and Europe in the Global Context (2012).

“China’s New Strategies of Authoritarian Rule” conference, Leiden University (2012).

“Trends and Strategies in the Media and Cultural Industries” Research Workshop, Erasmus University Rotterdam (2011).

Second International Summer School on China Studies, The Johns Hopkins University – Nanjing University Centre for Chinese and American Studies. Among organizers/sponsors: Harvard-Yenching Institute, University of Sydney, Nanjing University (2011).

Field Research

PhD Research: 170 interviews, observations, and collecting archival documents on China’s market for contemporary art. Beijing (mostly), Shanghai and Hong Kong, October 2012 - August 2013; a follow-up trip in July 2014.

10 interviews on China’s market for contemporary art. The Netherlands, January - September 2012.

MA Research: 12 interviews with corporate players and government officials regulating China’s e-book industry. Shanghai, July 2011.

Teaching

Leiden University:

“Sociology and Anthropology of Modern China”, BA2, lectures and two tutorial groups, China Studies, 2016, 2017, 2018 (in English and Dutch).

“Creativity and Culture in Contemporary China”, MA and Research MA seminar, Asian Studies, 2016, 2017, 2018 (in English).

“Culture: East Asia” (with prof. dr. Ivo Smits), BA1 and BA2 lectures, International Studies, 2016, 2017, 2018 (in English).

“Thesis Class”, BA3 seminar, International Studies, 2016, 2017 (in English).

“Thesis Class”, MA and Research MA seminar, Area Studies, 2016, 2017, 2018 (in English).

“Thesis Class: Sociology and Anthropology”, MA and Research MA seminar, Area Studies, 2016, 2017 (in English).

Supervision of MA and BA theses.

PhD opposition committee: Puning Liu, Leiden University, April 2018.

University of Amsterdam:

“Cultural Sociology”, BA2, BA3 tutorials, Sociology and Anthropology Department, 2011, 2013 (in Dutch).

Invited guest lectures:

30 March 2017 – guest lecture on the Chinese contemporary art market for the course “The Art Market and the Cultural (Heritage) Industry” (BA3), taught by dr. Minou Schraven, Amsterdam University College (in English).

22 February 2017 – guest lecture on the Chinese contemporary art world at Willem de Kooning Academy, studium generale (in English).

14 October 2015 – guest lecture on the history of China’s contemporary art world for the course “History of Arts and Culture” (BA1), taught by Dorus Hoebink, Erasmus University Rotterdam (in English).

30 March 2015 – guest lecture on the Chinese contemporary art market for the course “The Art Market and the Cultural (Heritage) Industry” (BA3), taught by dr. Minou Schraven, Amsterdam University College (in English).

25 November 2014 – guest lecture on participant observation in the Chinese contemporary art world, for the course “Art and Communication” (MA Arts and Culture Studies; Arts, Culture and Society Programme), taught by dr. Marcel van den Haak, Erasmus University Rotterdam (in English).

20 November 2014 – guest lecture on studying diverging practices and conducting fieldwork in China for the course “East and Central Asia” (MA Contemporary Asian Studies), taught by dr. Olga Sooudi, University of Amsterdam (in English).

10 March 2014 – guest lecture on the Chinese contemporary art market for the course “The Art Market and the Cultural (Heritage) Industry” (BA3), taught by dr. Minou Schraven, Amsterdam University College (in English).

Other:

Teaching certificate BKO (Basiskwalificatie Onderwijs) acquired at Leiden University in 2017.

Certificate of participation in teachers’ training course of the Centrum voor Nascholing (UvA and HvA) acquired in 2011.

September 2000 – September 2006 – teacher of English at levels beginner to advanced (in Russian and English).

Service to the Profession and Administration

2017 - present Organizer of the China Seminar Lecture Series, Leiden University (with dr. Fan Lin).

2016 - 2017 Member of Advisory Council LIAS & LUCSoR, Leiden University.

2010 - 2011 Member of editorial board, also responsible for promotion and acquisition at *Shilin: Leiden University Journal for Young Sinology*.

Occasional reviewer for *Poetics*, *Socio-Economic Review*, *Acta Sociologica*.

Invited Public Talks, Interviews and Media

“A Struggle for Peace” conference, organized by the Dutch United Nations Student Association Utrecht (DUNSA or SIB-Utrecht), invited talk and panelist (7 April 2018).

Screening of “China’s Van Goghs” documentary at Theater Vrijburcht, Amsterdam, lecture and Q&A (30 June 2017).

“Unfair Utopia: International Collaborations”, Unfair Art Fair & Pakhuis de Zwijger, Amsterdam, public lecture and panelist (3 April 2016).

“Hoe duurder, hoe beter?” [The more expensive, the better?] in *Trouw* by Tabitha Speelman, interview (5 February 2016).

“Inside China’s Fast and Furious Art Market”, Chinese Art Worlds Series, Pakhuis de Zwijger, Amsterdam (10 June 2015).

Career Evening at Chinese Studies Department, Leiden University (14 November 2013).

NUFFIC Yearly Congress, speaker at the session “De Meerwaarde van het Nederlands voor de Internationale Student” [The Added Value of Multilingualism for International Students] (15 March 2011).

Interview to the International Radio of Taiwan (Russian channel) about the celebration of Spring Festival in the Netherlands (20 February 2011).

Interview in *Forum* (electronic newsletter of the Faculty of Humanities of Leiden University) about my experiences as an international student “Vreemde ogen: buitenlandse studenten over Leiden” [With Fresh Eyes: Foreign Students about Leiden], available at: <http://www.hum.leidenuniv.nl/medewerkers/forum/index-6-10/masterstudenten-6-10.html> (18 October 2010).

Other Work Experience

- Nov 2006 – Sep 2009 Vimetco N.V., Dutch Metals and Industry Corporation, Beijing
Coordinated cooperation with the Chinese subsidiaries of the corporation (on the territory of China, Russia, Romania, Laos, Africa, Kyrgyzstan), Chinese/English/Russian interpreter and translator. Interpreted for vice-governor of Henan province, mayor of Zhengzhou and other major government officials. In September 2007 interpreted for government and business delegation from Henan during their trip to Russia within “The Year of China in Russia”, interpreted at the signing ceremony of sister cities agreement between Zhengzhou and Samara.
- Oct 2006 - Oct 2008 China.org.cn, China Internet Information Center, Beijing
Translated on everyday basis Chinese articles for the Russian version of the website on the following topics: politics, economics, social issues, history, culture.
- Sep 2006 - Dec 2006 Abercade, market research company, Beijing
Researched Chinese biochemistry market and translated related information; interpreted for visiting specialists.
- Sep 2005 - May 2006 Freelance Chinese/Russian/English translator and interpreter (Centre for Trade Policy and Law, IMA Group, Tea Chinese Restaurant, International Conference: “Production and Use of Premixes. New Trends on Market of Bioactive Substances”), Moscow
- Sep 2005 - Jan 2006 Leide Pharmaceuticals, second largest Chinese company operating in Russia, Moscow
Chinese/Russian interpreter and translator.

Language Proficiency

- Russian - native
Mandarin Chinese - excellent (HSK International Chinese Proficiency Test: 9/11, 2008)
English - excellent (IELTS International English Proficiency Test: 8.5/9, 2008)
Dutch - excellent (NT2-II Diploma, 2014; Advanced Dutch course, VU University Amsterdam, 2009-10)
French - basic